



Town of HOLLY RIDGE

PO Box 145 * Holly Ridge, NC 28445 * Phone (910) 329-7081 * Fax (910) 329-1593

**HOLLY RIDGE TOWN COUNCIL
CONTINUATION OF THE SPECIAL MEETING HELD ON
February 8th, 2017
Town Goals Workshop
Thursday, March 9th, 2017**

Mayor Dingler called the Special Meeting of the Holly Ridge Town Council back to order at 4:02 p.m. at the Holly Ridge Town Hall. Council members present were Councilman Lang; Councilwoman Hall, and Councilwoman Stanley. Also present were Town Manager, Joe Pierce; and Town Clerk, Heather Reynolds. Councilman Hines was unable to attend due to his work schedule and Mayor Pro-Tem Bragg was running late.

Discussion of Town Goals

Mayor Dingler said during the last Goals Workshop the Town Council discussed ways to get information to citizens through newsletters. She said the Town Council also discussed implementing a survey and how to get the survey out and meeting with the citizens.

Mayor Dingler stated at the last meeting there were action items such as how many rooftops are in Town. Manager Pierce said staff pulled the ONWASA accounts and a safe number would be 1,350 accounts. He explained this accounts for removing one account for customers who may have two taps on their property. Manager Pierce stated the estimated cost to mail the survey would be \$661.00.

Councilman Lang asked about the incentive to the citizens for completing the survey. He suggested a Town Information magnet that could be mailed as well.

Councilwoman Hall said the next action item was to create a survey. Mayor Dingler stated the survey was created and put into Survey Monkey. Mayor Dingler explained survey monkey is a digital survey site, we put in the information and the site tallies everything. She went on to explain the citizens can go to the site and take the survey or we can print them out and input

the answers for the people who do not have the capability to take it online. Mayor Dingler stated the free version of Survey Monkey will allow for ten questions.

Mayor Dingler went over the questions on the survey.

Councilwoman Hall stated the survey needs to be physically mailed to each rooftop. Mayor Dingler stated a cover sheet will be included with the survey that tells people they can also take the survey online or return to the Town Hall.

The Mayor and Town Council decided to go over each question on the survey and make changes as needed.

Councilwoman Hall said with surveys she learned to take out the words “what would make you happy” and replace with “what would be the most effective”.

The suggestion was made to advertise the meetings on the sign at the Fire Department.

The Mayor and Town Council suggested having an option to leave a phone number or email address when asking if they would like to volunteer.

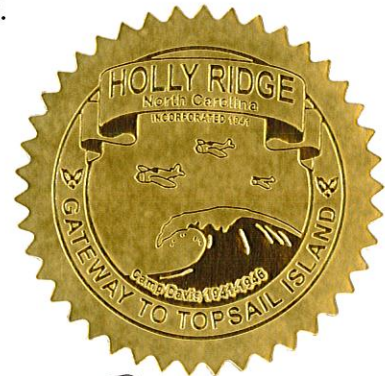
Manager Pierce said the surveys will be available at the Town Hall Meeting, on the Facebook, and website.

Discussion followed about what information to include on magnets to give out in Town.

The final survey is hereby incorporated by reference and made a part of these Minutes.

A motion was made by **Councilwoman Hall** and **seconded by Councilman Lang** to continue the meeting to May 18th, 2017 at 4:00 p.m. at 5:11 p.m. **All Agreed.**

Attest:





Anita Dingler, Mayor



Heather Reynolds, CMC, Town Clerk

These minutes were recorded and prepared by Town Clerk, Heather Reynolds.